

44<sup>th</sup> ANNUAL  
SUNNY KING  
*Charity Classic*





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**Dear Sponsor,**

Plans are being finalized for the 44th Annual Sunny King Charity golf tournament which will once again be presented by the Greater Anniston Business and Professional Association. This year's event will begin on September 15, 2023. Although the tournament is still a few months away, local volunteers are already hard at work to ensure the continued success of one of the largest golf tournaments in the Southeast. Over the last forty years, over \$3 million has been raised for local charities.

Thanks in great part to the generous support of our sponsors and volunteers, we were able to raise in excess of \$125,000 from last year's tournament. These proceeds were distributed to assist the daily operations and financial needs of over thirty-five local charities. Historically, we have set a goal of reaching \$100,000. In order to reach this lofty goal, we once again seek to attract new sponsors to the tournament.

The enclosed Sponsorship Package outlines the available sponsorship levels for 2023. Please review this information at your convenience and, if you wish to participate, complete the Sponsorship Form and return it in the enclosed envelope along with your preferred copy and company logo no later than **AUGUST 4, 2023**.

**The current schedule of evening events is as follows:**

**Thursday, September 14<sup>TH</sup>**

VIP Party for eligible sponsors at Anniston Country Club. Cocktails and dinner served followed with live music and Casino Night. Business casual attire.

**Friday, September 15<sup>TH</sup>**

Party at Anniston Country Club. Back by popular demand... Band X. Heavy hors d'oeuvres and cocktails served. Casual attire.

**Saturday, September 16<sup>TH</sup>**

Party at Anniston Country Club. Food and entertainment TBD. Chipping competition. Casual attire.

**Sunday, September 17<sup>TH</sup>**

Cookout and Awards at Anniston Country Club. Casual attire.

If you have any questions, please call Brett Key (256) 241-0575. We appreciate your consideration of this request and look forward to receiving confirmation of your sponsorship prior to the August 11th deadline.

Sincerely,

**Brett Key & Jacki Lowry**

*Co-Chairs, 44th Annual Sunny King Charity Classic*

# SPONSORSHIP LEVELS AND BENEFITS

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**Event Dates: Sept 14 - 17**

**Ace Sponsorship - \$5500**

4 Complimentary Teams (8 Golfers)

Includes Mulligans

Full Page Ad in Tournament Program

Recognition on All Event Signage

12 Tickets for Pre-Tournament VIP Reception  
and All Other Social Functions

Includes Food and Beverage

**Eagle Sponsorship - \$4000**

3 Complimentary Teams (6 Golfers)

Includes Mulligans

Full Page Ad in Tournament Program

Recognition on all Event Signage

8 Tickets for Pre-Tournament VIP Reception  
and All Other Social Functions

Includes Food and Beverage

**Birdie Sponsorship - \$3000**

2 Complimentary Teams (4 Golfers)

Includes Mulligans

Half Page Ad in Tournament Program

Recognition on all event signage

4 Tickets for Pre-Tournament VIP Reception  
and all other social functions

Includes Food and Beverage

**Par Sponsorship - \$2000**

1 Complimentary Team (2 Golfers)

Includes Mulligans

Half Page Ad in Tournament Program

Recognition on all Event Signage

2 Tickets for Pre-Tournament VIP Reception  
and All Other Social Functions

Includes Food and Beverage

**Business Benefactor - \$750**

Full Page Ad in Tournament Program

Two (2) Tickets for Friday and Saturday Night  
Social Functions

**Individual Benefactor- \$500** Recognition in  
Tournament Program

Two (2) Tickets for Friday and Saturday Night  
Social Functions

**Program Advertisement**

Full Page Ad- \$300

Half Page Ad- \$100

Ads must be provided in electronic form with a  
minimum resolution of 300 DPI to ensure a  
quality printed image For ads under five  
megabytes they can be emailed to:  
[golfskcc@gmail.com](mailto:golfskcc@gmail.com)





# SUNNY KING Charity Classic

## SPONSOR FORM

Ace Sponsorship	\$5,500
Eagle Sponsorship	\$4,000
Birdie Sponsorship	\$3,000
Par Sponsorship	\$2,000

A La Carte Additions (*for above sponsorships*)

Business Benefactor	\$300
Individual Benefactor	\$250
Full Page Ad	\$200
Half Page Ad	\$100

**For ads under five megabytes they can be emailed to:** [golfskcc@gmail.com](mailto:golfskcc@gmail.com)

☐ Check here if you would like to use ad from last year

Sponsor

Contact

Address

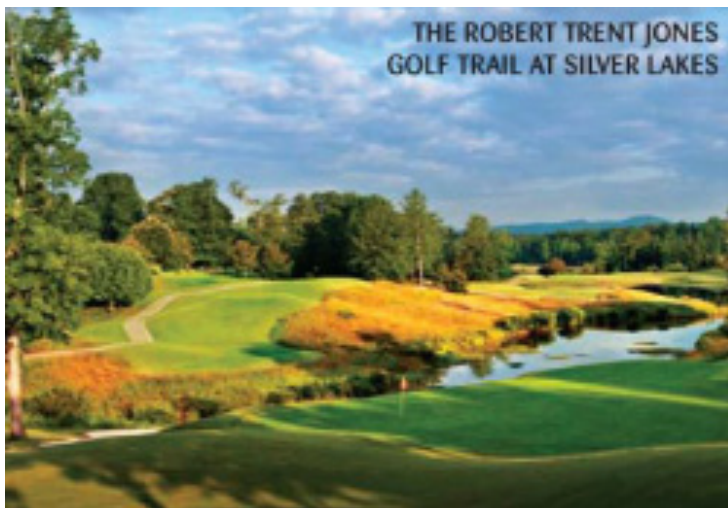
City/State/Zip code

Phone

Mobile Number

(if you would like to receive text updates about events during the tournament)

Email



Help us better serve you. please return no later than **august 4th**